

## ABSTRACT

A transfer device includes a transfer drum (11) and a receiver drum (12). Adhesion regions are provided on the outer periphery of the transfer drum, and arranged in the circumferential direction at intervals corresponding to the width  
5 of a narrow strip member (13). Each adhesion region is divided into a plurality of low adhesion sections and a plurality of high adhesion sections. Moving means is provided, for moving the high adhesion sections radially inwards of the low adhesion sections. When the narrow strip members are applied to the transfer drum, the high and low adhesion sections are flush with each other.  
10 Upon transfer of a sheet member from the transfer drum to the receiver drum, the high adhesion sections are moved by the moving means radially inwards of the low adhesion sections. The moving means includes cam followers (63) connected to the high adhesion section so as to be moved radially inwards and outwards, a rotary cam (62) rotatable in the circumferential direction of the  
15 transfer drum and guiding the radial displacement of the cam followers (63), and drive means (67) for driving the cam (62) in the circumferential direction of the transfer drum.